

Pathways 2011-2012 Advertising Rates and Specifications

Four issues per year, 8x10, 80lb stock, four-color, full bleed, 1,000 copies

Publication/Issue Schedule:

Fall 2011 (Sept/Oct/Nov) - ad deadline is July 29, 2011

Winter 2011 (Dec/Jan/Feb)- ad deadline October 28, 2011

Spring 2012 (March/Apr/May)- ad deadline is Jan 31, 2012

Summer 2012 (June/July/Aug)- ad deadline is April 30, 2012

Rates:

1/3 page square – \$200.00 per issue

1/4 page square - \$150.00 per issue

1/6 page vertical - \$125.00 per issue

Business Card - \$100 per issue

10% DISCOUNT with purchase of four issues!

Specifications: Ad size options in inches (width x height)

1/3 page square- 4.687 (w) x 4.875 (h)

1/4 page vertical- 3.5 (w) x 4.75 (h)

1/6 page vertical- 2.375 (w) x 4.625 (h)

Business Card- 3.5 (w) x 2 (h)

Requirements:

Please submit camera ready art files in high resolution .jpg format only. Email art files to amyp@mysumc.org.

Pathways Advertising Order Form

(For multiple ad pieces, please fill out one form per ad submitted)

Name: _____

Company Name: _____

Billing Address: _____

Phone Number: _____

Ad Size Selected: _____

Issue Placement (*Please circle*): Fall Winter Spring Summer All Four Issues!

Ad Amount: \$ _____

(Minus 10% discount) \$ _____

Total Invoice Amount: \$ _____

Make checks payable to Stonebridge United Methodist Church with “Pathways Advertising” in memo line. Mail Order Form and Check to: **Stonebridge United Methodist Church, Attn: Amy Pawlak, 1800 S. Stonebridge Drive, McKinney, Texas 75070.** For questions, call Amy Pawlak 972-529-5601 x314 or 469-766-3327 (cell).